

Stephanie Gardner Ornelas

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portfolio: sgardnerdesign.com

Objective

I seek to create visually appealing, innovative and effective interactive experiences for my clients.

Experience

Brands

Birkenstock
Brightkite
Clorox
CREDO Mobile
Dell
Genentech
Hard Rock
Jackson Family Wines
JCPenney
Kaiser Permanente
KFJC Radio
Microsoft
Nike
Palm
Radio Shack
SF AIDS Foundation
SF Convention & Visitors Bureau
SFPAL
Symantec
Target
Tishman Speyer
Visa
WaMu
Xbox
Zinio

Agencies

AKQA
Anderson & Lembke
BSSP
Duncan/Channon
GMO/Hill Holliday
Razorfish
Sperling Sampson West
TEAK
Tribal DDB

Art Director & Designer/Stephanie Gardner Design • Jan. 2010-present, Jan.-July 2008
Website/CMS (WordPress) design and development, online advertising concepting, design and Flash development, identity and print collateral design and production.
Creation and illustration of mobile ads and badges.

Senior Interactive Designer/Duncan/Channon, San Francisco • Aug. 2008-Nov. 2009
Online advertising art direction, design and development for advertising agency. Website, microsite and online promotion design, HTML development, quality assurance, video editing. Helped establish creative and production process for a new interactive team.

Graphic & Website Designer/Taproot Foundation, San Francisco • Jan. 2008-July 2009
Designed print collateral and website for non-profit clients in the Bay Area on a volunteer basis. Collaborated with copywriters, photographers and programmers.

Online Advertising Manager/AKQA, San Francisco • Oct. 2006-Oct. 2007
Management of online advertising development for interactive ad agency. Established process; monitored schedules, supervised Flash developers, ensured quality and adherence to brand standards. Worked closely with creative, development, media and project management teams. Managed rich media and development vendors.

Senior Production Artist/Designer/AKQA, San Francisco • April 2004-Oct. 2006
Art direction and design for online ad campaigns, websites, microsites and print collateral. Selected imagery, photographers, talent; attended photo and video shoots. Wrote web style guides. Prepared web assets and print mechanicals. Flash, HTML development.

Art Director & Production Artist/Freelance • Dec. 2000-April 2004
Print and graphics design and production, website design and online advertising banner resizing/production for advertising agencies, design studios and event promoters.

Associate Creative Director/Tradeweave, San Francisco • April 2000-Nov. 2000
Web and print design and production for B2B retail apparel startup. Ensured adherence to corporate style. Designed and produced ads, brochures and promotional items; designed intranet and Look Book for online apparel magazine.

Associate Art Director/Listen.com, San Francisco • Dec. 1999-March 2000
Design for editorial digital music site; print design and production of promotional items (t-shirts, posters, postcards, CDs) and media kit. Managed designers and print vendors.

Interactive Designer/Anderson & Lembke, San Francisco • April 1998-Nov. 1999
Design, development and illustration for online advertising, landing pages, websites and video. File optimization for web. Provided art direction to Flash and HTML developers.

Specialized Skills

Interactive visual design; graphic design and illustration; creative direction of development teams; design and development of online advertising; rich media advertising platforms.

Software and Technical Skills

Software: Photoshop, Illustrator, Flash, Dreamweaver, iMovie, InDesign, Quicktime Pro, Sound Studio, WordPress.
Programming: Flash ActionScript 3, CSS, HTML, PHP.

Education

BA, Clinical Psychology, San Francisco State University, Magna Cum Laude
Graphic Design Certificate Program courses, University of California Berkeley Extension